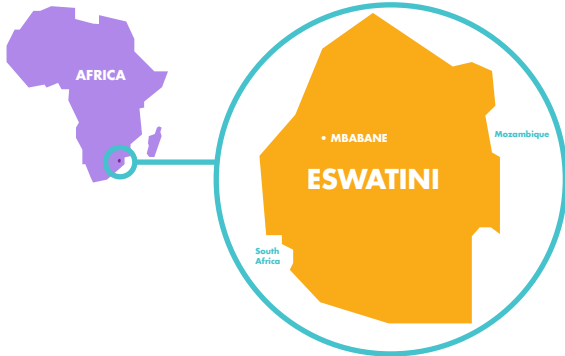




# WHAT MAKES THIRST UNIQUE



## ESWATINI

We at Thirst Project made a commitment in 2012 to do what no one has ever done before and give the entire nation of eSwatini safe, clean water in a decade. We set a goal, raise 50 million dollars by the year 2022 to provide complete water coverage to the entire country. The reason we chose eSwatini is it's a small country. There are only 1.3 million total people in the country, so it's an attainable goal. To reach this goal it will cost 50 million dollars and while that's a lot of money, it's not THAT much money when you consider that we are giving an ENTIRE NATION safe water for life! The second reason that we chose eSwatini is because eSwatini has the highest density HIV/AIDS population in the world, so the ability to positively impact two issues at once was incredibly attractive.

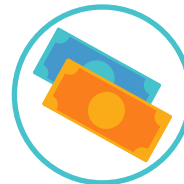
And it's not just eSwatini for the sake of eSwatini. When we are finished, eSwatini will serve as an AMAZING case study to take to the UN, the current administration, other water organizations to attempt to replicate everywhere. By solving the water crisis in one country, we'll be able to measure how water actually gives life. We'll be able to see how quickly people come out of poverty. With access to clean water we will be able to see and measure increased levels of health and sanitation, food security, educational opportunities and economic productivity. We'll use this data to push other water orgs to adopt our model of complete solution

We absolutely believe we will reach this goal  
SWAZI 2022.



## STUDENTS

We aren't the oldest or the biggest, but we are WITHOUT QUESTION the world's largest youth water organizations. There are HUNDREDS of other water organizations out there, but what separates us from the pack is you. Our students. We believe that students are the most powerful agents of social change, and if we want to change the world and END the water crisis, it starts with you, the student. We are a ragtag group of young people across the world, who are playing sports, looking for prom dates, studying for finals, and changing the world.



## 100%

This is something we have felt strongly about since the beginning of Thirst Project. If a student could only give a dollar, we wanted 100% of that dollar to go directly towards funding water projects, without Thirst Project taking any admin or overhead for operational expenses. The only way we could do that is if we had a separate group of people paying for all the stuff that nobody wants to pay for—like office space, travel, salaries, and Post-its. So we built our board! Our board is a group of 15 epic individuals who give insanely large amounts of money, knowing that none of it will go to build wells—that ALL of their money will go toward the stuff that nobody wants to pay for—so that we can guarantee students and public donors that 100% of their money goes directly to building wells. You give \$100? That is \$100 that goes completely towards building freshwater projects in developing communities.